

FINANCIAL MANAGEMENT SESSION HELD FOR STUDENTS

5 NOVEMBER 2025

Oleevia Foundation conducted a Financial Management Awareness Program at Saraswathi Vidyanikethan CBSE School, Kodakara, to promote early understanding of financial discipline and responsible spending among students. The initiative aimed to introduce young learners to essential concepts of budgeting and money handling. By engaging students at an early age, the Foundation seeks to build financial confidence and equip them with the skills required to make informed decisions in their future personal and professional lives.



EXPERT-LED SESSION FOR PRACTICAL LEARNING

The session was led by Shri Krishnakumar K. T., a seasoned banking expert, respected social entrepreneur and CMD, Oleevia Group. He introduced the students to practical, easy-to-understand techniques for managing income and expenses using the internationally recognized Money Management Theory. His approach ensured that the students grasped concepts clearly and understood how structured financial planning can strengthen decision-making and long-term financial stability.

INTERACTIVE ACTIVITIES FOR REAL-TIME MONEY PLANNING

Through engaging and interactive activities, students were guided to plan their income, categorize essential expenses, allocate savings, consider investments, and set aside a portion for charity. These hands-on exercises allowed them to experience money management in a realistic and enjoyable way. The activity-driven format helped students see how small financial decisions can shape their future, making learning practical, relatable, and impactful.

BUILDING FINANCIALLY RESPONSIBLE FUTURE CITIZENS

The Financial Management Program holds significant relevance as financial literacy has become a vital life skill in today's fast-changing world. Many young individuals enter adulthood without adequate understanding of budgeting, savings, credit, and responsible expenditure, leading to financial stress later in life. By introducing students to structured money management at an early age, Oleevia Foundation is helping them develop clarity, discipline, and confidence in handling their finances. This initiative also promotes values such as thoughtful spending, long-term planning, and charitable giving, encouraging students to grow into socially responsible and financially aware citizens. The program highlights the Foundation's commitment to holistic education that prepares children not only academically but also for real-world challenges.





CAPTURING MOMENTS

