



WEDNESDAY
10/09/2025

OLEEVIA FOUNDATION SUPPORTS YOUNG TALENT UNDER KHELO INITIATIVE



Scholarship Presentation

The scholarship was formally handed over in the presence of Oleevia Foundation leadership and well-wishers. Miss Sreerudra, a dedicated player with notable achievements in state-level tournaments, expressed her gratitude and shared her aspirations to perform at the national level. The support will cover her competition-related expenses, enabling her to focus fully on honing her skills, improving her strategies, and competing with confidence against some of the best players in the country. The Khelo Initiative of Oleevia Foundation is designed to empower youth through sports, not only by providing financial assistance but also by creating opportunities for mentorship, exposure, and recognition. By supporting talents like Miss Sreerudra, the Foundation continues its mission of channeling young energy towards constructive development. The initiative recognizes sports as a powerful tool for discipline, teamwork, and confidence-building, especially among children from diverse social and economic backgrounds.



Recognizing Emerging Potential

Oleevia Foundation, under its flagship Khelo Initiative, has extended financial support to nurture sporting excellence among young achievers. As part of this commitment, the Foundation awarded a scholarship of ₹25,000 to Miss Sreerudra, a promising chess player, to support her participation in the upcoming National Chess Competition. This initiative reflects our focus on empowering children and youth by recognizing talent early and providing the resources needed for them to grow.

Towards Sporting Excellence

This scholarship represents more than financial assistance—it is a symbol of belief in the potential of young minds who dream big. Oleevia Foundation's leadership reaffirmed that the Khelo Initiative will continue to identify and support children across different sporting disciplines, offering them a fair chance to rise beyond barriers. With the guidance of Mr. Krishnakumar K T, CMD, Oleevia Group, the Foundation aims to expand its reach to rural and marginalized communities, where talent often goes unnoticed. By investing in youth, Oleevia Foundation is not just shaping individual success stories but also contributing to a larger culture of excellence, resilience, and pride in the sporting arena.