



KHELO INITIATIVE PROMOTES LIFE SKILLS THROUGH SPORTS FOR YOUNG LEARNERS

As part of its youth empowerment initiative, Khelo, Oleevia Foundation partnered with St. Ann's Senior Secondary School to conduct a Life Skill Development Through Sports Program during the summer coaching camp. The initiative engaged young participants in structured sports activities designed to develop essential life skills such as teamwork, discipline, leadership, communication, resilience, and sportsmanship. The program concluded with the distribution of medals and certificates recognizing the enthusiasm and achievements of the participants.

Using Sports as a Tool for Holistic Development

The program was designed on the principle that sports serve as a powerful medium for character building and personal growth. Through interactive games and team-based activities, students experienced practical lessons in goal setting, cooperation, problem-solving, and perseverance. The initiative helped participants understand that success in sports, much like success in life, requires dedication, continuous learning, and the ability to work effectively with others.



Building Confidence and Leadership Among Youth

The sports-based activities encouraged students to step out of their comfort zones and actively engage with their peers. Participants learned the importance of leadership, responsibility, respect, and fair play while developing self-confidence and decision-making skills. The camp created a supportive environment where students could explore their strengths, overcome challenges, and build positive relationships with fellow participants.



Celebrating Achievement and Participation

A special highlight of the program was the distribution of medals and certificates to participants. These recognitions celebrated not only sporting performance but also commitment, teamwork, discipline, and active participation throughout the camp. The awards served as a source of motivation for students and reinforced the importance of effort, persistence, and continuous self-improvement in all aspects of life.



Advancing the Vision of Youth Empowerment

The successful implementation of the program reflects the visionary leadership of Shri Krishnakumar K. T., CMD, Oleevia Group, who strongly believes in nurturing the potential of young people through holistic development opportunities. Under his guidance, the Khelo initiative continues to use sports as a platform for developing life skills, building confidence, and creating future leaders.



Program Spotlight

- Enhanced teamwork, leadership, communication, and decision-making abilities among students.
- Improved self-confidence, discipline, and resilience through experiential learning.
- Recognized student participation and achievement through medals and certificates.
- Strengthened collaboration between Oleevia Foundation and St. Ann's Senior Secondary School.

SDGs Targeted:

