

OLEEVIA FOUNDATION'S FREE MEDICAL CAMP: A COLLABORATIVE SUCCESS IN AMBALAPARA



The Oleevia Foundation, in collaboration with K Karunakaran Charitable Trust and Rotary, organized a highly successful free medical camp for the people of Ambalapara, Ottappalam in Palakkad on August 29 and 30, 2024. This initiative was part of the Corporate Social Responsibility (CSR) efforts of Muthoot Group, aimed at providing essential healthcare services to underserved communities. The camp witnessed an overwhelming response from local residents, reflecting the pressing need for accessible medical care in the region.

The two-day camp was staffed by a dedicated team of doctors, nurses, and healthcare volunteers who offered a wide range of medical services, including general check-ups, specialist consultations, and diagnostic screenings. In addition, awareness programs were conducted on preventive health care, highlighting the importance of early detection and lifestyle changes to avoid chronic illnesses. The comprehensive nature of the camp ensured that people of all age groups benefited from the available services.



The turnout at the camp exceeded expectations, with hundreds of residents from Ambalapara and nearby areas availing themselves of the free services. Many attendees expressed their gratitude for the opportunity to receive quality healthcare, which is often limited in rural areas. This successful turnout underscored the importance of community outreach programs in bridging the healthcare gap in remote regions.

Oleevia Foundation's collaboration with K Karunakaran Charitable Trust and Rotary was pivotal in the seamless execution of the camp. Rotary played an instrumental role in mobilizing the community, while the trust ensured that logistical arrangements were in place. Together with the Muthoot Group's support, this initiative showcased the power of partnerships in serving marginalized populations.



As part of its ongoing mission in Nairujya Bharat to uplift communities, Oleevia Foundation remains committed to expanding healthcare access and working with like-minded organizations to improve the quality of life for people across Palakkad. The success of this camp marks the beginning of more such initiatives in the future, aimed at promoting health and well-being in underserved areas.

