

EMPOWERING TRIBAL WOMEN: OLEEVIA FOUNDATION & COIR BOARD BEGIN 2-MONTH TRAINING

17 NOVEMBER 2025

Oleevia Foundation, in collaboration with the Coir Board, Government of India, launched a two-month Skill Development Program for the women of Naduppathy Tribal Settlement, Palakkad. The initiative aims to equip tribal women with creative craft-making skills while also providing them a monthly stipend of ₹3,000. The program ensures that participants gain practical, income-generating capabilities that can strengthen their financial independence and long-term livelihood prospects.



INAUGURATION MARKED BY DISTINGUISHED GUESTS

The project was inaugurated today in the presence of Coir Board North Director Shri Shyju, Oleevia Foundation CEO Shri Ajitkumar Varma, trainer Smt. Krishnakumari, and tribal coordinator Smt. Bindu. Their presence encouraged the trainees and highlighted the importance of empowering tribal communities through meaningful skill-building initiatives. The dignitaries appreciated the enthusiasm of the women and reaffirmed their support towards sustainable development programs.



A MULTI-INITIATIVE EFFORT FOR UPLIFTMENT

This initiative falls under Oleevia Foundation's Project Sashakt Naari, Project Aadi, and the Gyaan Initiative, reflecting the organization's blended approach toward empowerment, cultural preservation, and learning. Under the visionary leadership of Shri Krishnakumar K. T., CMD, Oleevia Group, the Foundation continues to introduce impactful programs designed to uplift marginalized communities. This new training program is another step toward creating skilled, confident, and self-reliant tribal women.

BUILDING SUSTAINABLE SKILLS AND LONG-TERM LIVELIHOOD PATHS

The two-month craft-based training program holds great significance for the women of Naduppathy, where opportunities for structured skill development are limited. By offering both technical training and a monthly stipend, the project ensures that participants can learn without financial burden while preparing for future income opportunities. Craft-making skills provide flexible livelihood options that women can pursue individually or through collective enterprises. The initiative also fosters self-confidence, social participation, and economic dignity among tribal women. Oleevia Foundation's collaboration with the Coir Board brings government-backed expertise directly to remote communities, ensuring quality training and real-world applicability. Guided by the long-term vision of Shri Krishnakumar K. T., the project aspires to create sustainable change and inspire more tribal women to pursue skill-based empowerment.



CAPTURING MOMENTS

