

PROJECT SAMARTHYA

Empowering Women of Naduppathy for Sustainable Livelihoods

On March 08, 2026, Oleevia Foundation marked International Women's Day with a meaningful initiative for the women of the Naduppathy tribal settlement under its flagship Project Sanjeevini. The event brought together women of the community to celebrate their strength, resilience, and role in shaping the future of their families and village. The gathering served as a platform to recognize women as key contributors to community development and social transformation.

Inspiring Confidence and Leadership

The session focused on encouraging women to recognize their potential as leaders and decision-makers within their community. Through open discussions and interactions, participants reflected on the importance of confidence, education, and financial independence. The initiative aimed to inspire women to take greater responsibility in household and community-level decisions, strengthening their voice in local development processes and fostering a culture of shared leadership among the women of Naduppathy.



Exploring Livelihood Opportunities

A key part of the program introduced women to livelihood opportunities linked to the broader Naduppathy development plan. Discussions highlighted agriculture-based activities such as lemon cultivation used for bio-fencing and commercial income, kitchen gardens, and other small-scale enterprises. These activities were presented as practical pathways for women to contribute economically to their households while supporting the agricultural initiatives.

Strengthening the Sanjeevini SHG

The program also emphasized the role of the Sanjeevini Self Help Group (SHG) as a collective platform for economic and social empowerment. Women were encouraged to strengthen the group through regular meetings, savings practices, and collaborative planning for future livelihood initiatives. The SHG model was presented as a powerful tool for building financial discipline, solidarity, and collective entrepreneurship among the women of Naduppathy.



A Step Towards Women-Led Development

The Women's Day initiative represents an important step toward building a women-led development ecosystem in Naduppathy. By encouraging participation in livelihoods, leadership, and community activities, the program reinforced the idea that sustainable development begins with empowered women.



Program Spotlight

- **Conducted International Women's Day Empowerment Initiative for tribal women of Naduppathy under Project Sanjeevini.**
- **Promoted women's leadership, confidence, and participation in community development.**
- **Introduced livelihood opportunities aligned with agricultural initiatives such as lemon cultivation and kitchen gardens.**

SDGs Targeted:

