

OLEEVIA FOUNDATION SUPPORTS KODUVAYUR CLEAN CITY INITIATIVE



As part of our ongoing commitment to environmental conservation through Project Prakriti, Oleevia Foundation has joined hands with the Koduvayur Gramapanchayat and the Local Self Government Department, Government of Kerala in their 'Malinya Mukta Keralam' initiative. By donating 25 waste dustbins on 2nd October 2024, we aim to promote better waste management practices and contribute to the ambitious goal of making Kerala a zero-waste state by March 2025.

This collaboration highlights our shared commitment to sustainable living and environmental preservation. The Koduvayur Clean City project is a critical step in addressing the mounting challenges of waste management in urban areas. By strategically placing these dustbins in public spaces, we aim to encourage proper disposal of waste and reduce littering. Our contribution is part of a larger vision to make Koduvayur a model town in terms of cleanliness, setting a positive example for other communities in the state. This initiative will also raise awareness about the importance of waste segregation and recycling.



Oleevia Foundation's role in this project aligns with our mission to foster a cleaner, greener environment. We believe that small, actionable steps taken today will have a lasting impact on future generations. By supporting local efforts like the Koduvayur Clean City project, we hope to inspire more communities to take part in this movement towards a zero-waste Kerala, ensuring a healthier environment for all.

