

ELECTRIC BUGGY HANDOVER MARKS A NEW CHAPTER OF MOBILITY AND INCLUSION FOR NADUPPATHY

In a landmark initiative under Project Aadi and Oleevia Foundation's flagship Project Sanjeevini, an electric buggy valued at approximately ₹8 lakh was handed over to the residents of Naduppathy Tribal Village. The symbolic key handover ceremony took place during Oleevia Group's Annual Meet in the presence of a large gathering of employees, stakeholders, and dignitaries. The initiative represents a significant step towards improving mobility, accessibility, and quality of life for the tribal community.

Bridging the Mobility Gap for Tribal Communities

For years, residents of Naduppathy have faced challenges in commuting to neighbouring villages and accessing essential services due to limited transportation options. The electric buggy will provide a reliable and community-owned mode of transport, enabling easier access to educational institutions, healthcare facilities, government offices, markets, employment opportunities, and social services. The initiative is expected to significantly reduce travel difficulties faced by community members, particularly women, children, and the elderly.



Creating Sustainable and Inclusive Development

Beyond transportation, the electric buggy serves as an enabler of social and economic inclusion. Improved mobility will facilitate better participation in livelihood activities, skill development programs, healthcare interventions, and community engagements. The environmentally friendly electric vehicle also aligns with sustainable development principles by promoting clean mobility solutions. The initiative demonstrates how targeted infrastructure support can remove barriers that often limit their opportunities.



A Moment of Pride and Recognition

The handover ceremony became one of the highlights of the Annual Meet, reflecting Oleevia Foundation's long-term commitment to the development of Naduppathy under Project Sanjeevini. The key was ceremonially handed over by renowned playback singer Vijay Yesudas to the members of Sanjeevini in the presence of distinguished guests and a large audience. The event also witnessed the presence of eminent personalities, including Shri Ajith Kumar, CMD of Dhanlaxmi Bank, adding significance to the occasion.



Driven by a Vision for Community Empowerment

The initiative reflects the visionary leadership of Shri Krishnakumar K. T., CMD, Oleevia Group, whose commitment to inclusive and sustainable development continues to transform lives through Project Sanjeevini. His vision extends beyond welfare and focuses on creating lasting assets that empower communities to become self-reliant.

Program Spotlight

- Provided a community-owned electric buggy worth ₹8 lakh to Naduppathy Tribal Village.
- Improved access to healthcare, education, markets, government services, and employment opportunities.
- Enhanced mobility for women, children, senior citizens, and persons with limited transportation access.
- Strengthened social inclusion and quality of life for the residents of Naduppathy.

SDGs Targeted:

