



DRIVING HER FUTURE – A JOURNEY OF CONFIDENCE, INDEPENDENCE & LIVELIHOOD

Under Project Sashakt Naari, Oleevia Foundation launched a transformative skill development initiative to train the women of the Naduppathy Tribal Settlement in driving skills. Designed to promote self-reliance and economic empowerment, the programme challenged traditional barriers while opening new opportunities for tribal women to become confident drivers, income earners, and role models within their community.

From Learning to Leading

The initiative provided structured practical training, enabling participants to develop the confidence and competence required to operate electric vehicles safely and responsibly. Beyond technical driving skills, the programme nurtured discipline, decision-making, road safety awareness, and self-belief. Each lesson behind the wheel represented a step towards breaking stereotypes and proving that determination can overcome even the most deeply rooted social barriers.



Turning Skills into Sustainable Livelihoods

Today, the trained women are confidently operating the electric buggy provided under Project Sanjeevini, offering transportation services to residents of Naduppathy and earning a regular source of income. What began as a skill development programme has evolved into a sustainable livelihood opportunity, enabling women to contribute to their families' financial well-being while gaining respect, independence, and recognition within the community.

Creating Leaders Within the Community

The initiative has inspired a remarkable transformation in the participants' confidence and social standing. As they drive the electric buggy through the village each day, these women are not only transporting passengers but also carrying a powerful message of equality, resilience, and possibility. Their journey demonstrates that empowering women with practical skills creates ripple effects that strengthen families, inspire young girls, and uplift entire communities.



Driving Towards an Inclusive Future

The driving skill development programme exemplifies Oleevia Foundation's vision of creating opportunities that empower individuals beyond temporary assistance. Under Project Sashakt Naari, women are equipped with skills that generate dignity, economic independence, and long-term resilience.

Program Spotlight

- Driving skill development programme for women of Naduppathy
- Implemented under Project Sashakt Naari
- Women trained to operate the community electric buggy safely
- Sustainable livelihood created through transportation services
- Advancing women's economic independence and community leadership

SDGs Targeted:

