

PLAY FOR LIFE: OLEEVIA SUMMER SPORTS CAMP 2025

30 APRIL 2025

The **Oleevia Summer Sports Camp**, held in association with **St. Ann's Senior Secondary School**, Palakkad, concluded on April 30, 2025, with great energy and purpose. The month-long camp, themed **"Say No to Drugs—Play, Don't Fall Prey,"** brought together young minds and active bodies to create a foundation of discipline, health, and awareness through sport. This is under **Project Sashakt Bachpan's Khelo Initiative**.



SPORTS AS A SHIELD AGAINST ADDICTION

The culminating event was graced by Oleevia Foundation's Chief Project Manager and Psychologist, Gautam Ramakrishnan, who inspired students to **adopt sports not just as a hobby but as a life-changing commitment**. He encouraged children to become **champions against drug abuse** by embracing physical activity, self-confidence, and teamwork—powerful tools in protecting themselves from negative influences and peer pressure.



A MOMENT OF HONOR AND ENCOURAGEMENT

The event was made special by the presence of St. Ann's Vice Principal and Education Head, who appreciated the camp's social message and applauded the children's participation. The atmosphere was filled with pride as students received **certificates of participation from the Oleevia Foundation**, recognizing their dedication, discipline, and enthusiasm throughout the summer camp. It was a celebration of effort, growth, and healthy values.

BUILDING RESILIENT FUTURES THROUGH PLAY

The culmination of the **Oleevia Summer Sports Camp** marked more than just the end of a training program—it symbolized the beginning of a healthier, more empowered mindset in young lives. Through the Foundation's Sashakt Bachpan Project, the camp **seamlessly integrated sports with social awareness**, helping participants understand that the field is not just a space for games, but a ground for building discipline, self-worth, and resilience. The strong message—"Say no to drugs, say yes to life"—echoed throughout the sessions, leaving a lasting impact. These young athletes now return to their homes not only with certificates, but with the **strength to resist peer pressure**, the **courage to make the right choices**, and the **inspiration to lead others by example**.



“CAPTURING
MOMENTS”

