

OLEEVIA FOUNDATION SIGNS MOU WITH CIFT TO DRIVE INNOVATION AND KNOWLEDGE-BASED DEVELOPMENT

Oleevia Foundation signed a Memorandum of Understanding with the ICAR-Central Institute of Fisheries Technology (CIFT) under its flagship awareness and knowledge dissemination initiative, Jankaari. The partnership marks a significant milestone in strengthening scientific collaboration, research-backed community development, and technology-driven livelihood enhancement. The MoU establishes a framework through which the expertise of CIFT can be leveraged to create sustainable solutions for fishermen, tribal communities, women, youth, and other vulnerable groups.

Bridging Science and Community Development

The collaboration seeks to bridge the gap between scientific knowledge and grassroots implementation. Through this partnership, Oleevia Foundation will work closely with CIFT to disseminate knowledge, conduct awareness programs, facilitate technology transfer, and introduce innovative practices in fisheries, aquaculture, food processing, livelihood generation, and community development. The initiative reflects a shared commitment to ensuring that research outcomes directly benefit communities that depend on natural resources for their livelihoods.



Creating Opportunities Through Research and Innovation

The MoU opens avenues for joint projects, feasibility studies, pilot initiatives, training programs, and technology demonstrations. Areas of collaboration include fisheries entrepreneurship, value addition, fish processing technologies, sustainable aquaculture, fisher safety interventions, livelihood enhancement programs, and tribal development initiatives. By integrating scientific expertise with community outreach, the partnership aims to create scalable and sustainable development models.



Strengthening Livelihoods Through Knowledge

Under Project Jankaari, the collaboration will focus on building awareness and capacity among communities through evidence-based interventions. The partnership is expected to support initiatives such as entrepreneurship development, skill enhancement, fisheries-based enterprises, environmental sustainability, and innovative livelihood opportunities. Access to scientific knowledge and technical guidance will empower communities to make informed decisions and adopt practices that improve productivity.



Guided by a Vision for Sustainable Development

The signing of this MoU reflects the visionary leadership of Shri Krishnakumar K. T., CMD, Oleevia Group, whose commitment to creating meaningful social impact continues to shape the Foundation's growth. His vision emphasizes the importance of combining innovation, knowledge, and community participation to address developmental challenges.



Program Spotlight

- Established a strategic partnership between Oleevia Foundation and CIFT for knowledge-driven development.
- Enabled access to scientific expertise, research, and technology for community-based projects.
- Created opportunities for joint training, awareness programs, and capacity-building initiatives.
- Enhanced the Foundation's ability to implement evidence-based and scalable development interventions.

SDGs Targeted:

