

»» NEWSLETTER ««

A MONTH OF BRANDING OLEEVIA FOUNDATION

September 2023



TOP ACTIVITIES OF THE MONTH

GREETINGS TO WELL WISHERS AND SUPPORTERS

By Ajitkumar Varma
CEO

»» In the month of September, nature itself undergoes transition. September is a time for the Oleevia Foundation to strengthen our brand, form new connections, and broaden our reach in order to have a good effect in the communities we serve. Join us as we reflect on the important meetings and projects that impacted this month, moving us ahead on our quest to make the world a better place.

FORGING INNOVATIVE PARTNERSHIPS

WITH NORTH EAST CENTRE FOR TECHNOLOGY APPLICATION
AND REACH (NECTAR)

➤➤➤ Oleevia Foundation embarked on a mission in September to develop its brand and increase its reach through smart relationships. The CEO's meeting with the Director General of the North East Centre for Technology Application and Reach (NECTAR) was a high point of the month. This meeting established the groundwork for intriguing new possibilities and signing Memorandum of Understanding with NECTAR



➤➤➤ Our CEO and NECTAR's Director General engaged in careful discussions to explore areas of synergy during this critical encounter. Both organisations saw the opportunity to combine their strengths in technology application and reach to have a greater impact in the communities we serve. Finally both agreed to sign a Memorandum of Understanding for knowledge partnership.

WITH VIGYAN PRASAR

➤➤➤ In our quest to improve our brand, September delivered another historic event: a meeting between our CEO and the Chief Executive, as well as a distinguished scientist from Vigyan Prasar. The purpose of this meeting was to reaffirm our commitment to science education and outreach:



➤➤➤ The conversations centred on increasing science literacy and supporting STEM (Science, Technology, Engineering, and Mathematics) education in marginalised communities. The congruence of ideals and visions between the Oleevia Foundation and Vigyan Prasar bodes well for future collaborations. We were guided to make a project for developing a all in one Science website which will serve as an online platform to unleash curiosity among youths of the country and science enthusiasts.



WITH UNESCO

»»» As part of our brand-building activities, the CEO of the Oleevia Foundation met with a Project Manager at UNESCO. This gathering was a key milestone on our path to global education empowerment.

Our CEO and the UNESCO Project Manager discussed ways to work on global educational efforts during this discussion. The interchange of ideas and skills has the potential to improve education and benefit communities all around the world.



OUR JORNEY CONTINUES

»»» September was a month full of significant encounters and joint efforts. As we move forward, the Oleevia Foundation remains dedicated to its mission of making a long-term positive difference, both locally and globally. Stay tuned for more exciting journey updates.